

The Odyssey Yearbook

A publication of Traverse City West Senior High
5376 N. Long Lake Rd. Traverse City, MI 49685

email copy/art to: wshyearbook@tcapsstudent.net



ADVERTISING CONTRACT

Contact Information:

Business Name: _____

Mailing Address: _____

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Contact's Name: _____ Contact's Signature: _____

Yearbook Staff Member: _____

Total Due: \$ _____ PAID () CASH () CHECK () BILL

Full Color Business Ad specifications

Blocks	Picas	Inches	Price
Business Card	15 x 9	2.5 x 1.5	\$45.00
2 block	31 x 19	5.167 x 3.167	\$100.00
4 block	31 x 39	5.167 x 6.5	\$200.00
6 block	47 x 39	7.833 x 6.5	\$250.00
full page	47 x 59	7.833 x 9.833	\$325.00

Notes:

Acceptance of Terms

The abovesigned establishment agrees to pay the Odyssey yearbook the cost of advertising as quoted above. If not paid in full upon ad request, the Odyssey business manager will send a bill after the ad has been placed. Payment is due within two weeks of publication. Please keep the yellow copy for your own records.