

2017-18 YEARBOOK AD DEADLINES

Staff Member: _____

-Over 4 deadlines, you will be required to sell \$500 worth of advertising by December 20 (Wednesday before Christmas break). Ad sales account for 40% of your semester one grade. You will lose 1 pt. from your advertising grade for every dollar you are short in each deadline period. ****If you sell \$500 worth of ads, you will earn a FREE yearbook!**
-Your ad will not be accepted & counted toward your grade until you submit the necessary documents and the ad copy/artwork to the Business Managers.

INCREMENTS	DEADLINES	TOTAL AMOUNT SOLD	GRADE	ALL AD COPY SUBMITTED Y/N
Deadline 1, \$125	Monday October 9			
Deadline 2, \$125	Monday October 30			
Deadline 3, \$125	Monday November 20			
Deadline 4, \$125	Wednesday, December 20			

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