

# Senior Congratulatory Ad Prices & Specifications –

Dear Parents,  
Congratulations on your senior! Graduation marks a very special hallmark. One very special way to commemorate this special event is by placing a “senior ad” in the Odyssey Yearbook.

**What is a senior ad?** The trend has been to honor your senior by using a combination of: his or her baby photo, a recent photo, or a family photo, a blessing, a biblical passage, artwork, poetry, or text with your message, and/or recognition of your student’s special achievement.

**Why Purchase a senior ad?** This is your chance to capture a special time and send off your senior with some fanfare. Annually, the Odyssey yearbook offers special prices on personal ads (see price list below) to the family and friends of seniors. This gives you the chance to say “congratulations,” “thanks for being my friend/daughter/son,” “we love you,” etc. We will print your message accompanied by submitted photo(s). Several examples are enclosed.

**What Do senior ads Look Like?** Please see ad specifications below. Please see examples of ads at [wshyearbook.weebly.com](http://wshyearbook.weebly.com). A sample page grid is attached. Please draw your message in your choice of blocks on the back. We cannot guarantee a certain position on a page.

**We Do Ask:** Please do not submit nude baby photos. Each student’s name will be printed in the ads, so please ensure that the information below is filled out accurately.

**I’d Like to Purchase One...What Do I Do Now?** Please send (1) the photos you’d like used, (2) your message (can be typed up in an email to [wshyearbook@tcapsstudent.net](mailto:wshyearbook@tcapsstudent.net)), (3) the bottom half of this page (the form below), and (4) cash or a check payable to TCAPS. If you have any questions after you have carefully read this, please email [wshyearbook@tcapsstudent.net](mailto:wshyearbook@tcapsstudent.net) with any questions. We will ensure that only one or two yearbook students help with your ad layout so your message will be a surprise, not only to your student, but also to the whole school.

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## Senior Congratulatory Ads

Senior Ad Prices: I would like to purchase a (please check one) :

☐ 1 block (1 photo) for \$30                      ☐ 2 block (max 2 photos) for \$50  
☐ quarter page for \$80                      ☐ half page for \$140  
☐ full page for \$250

\_\_\_\_\_ Student Name

\_\_\_\_\_ Your Name and your phone #

Enclosed is a check for \$ \_\_\_\_\_ made out to TCAPS and everything needed to create the ad.

☐ I will email the photos and text copy.    ☐ I have included the scanned photos and text copy.

Send/Deliver to:

WSH-Odyssey Yearbook c/o Melissa Clone  
5376 N. Long Lake Rd.  
Traverse City, MI 49685